



PURICA SAVINGS AT THE VITAMIN SHOP

IN STORE
1212 Broad Street, Victoria, BC

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WHOLE BODY INFLAMMATION RELIEF & HEALING SUPPORT

CURCUMIN 101

Not all Curcumin is created equal, in fact there is often plenty of variability from batch to batch when it comes to the levels of active compounds. Let's take a closer look...

Turmeric vs. Curcumin

Turmeric is not the same as curcumin. Curcumin is the active compound found in turmeric. Turmeric has a curcumin percentage that ranges from about 3-6%. PURICA Curcumin BDMC30 is 97% curcumin. This is a critical point for those looking to use this amazing natural supplement for combating inflammation.

Curcumin compounds

Like many natural supplements, curcumin is made up of more than one component. There are three main active components found in curcumin: diferuloylmethane (curcumin I), desmethoxycurcumin (curcumin II) and bisdemethoxycurcumin (curcumin III or BDMC). Each performs different actions in the body. New research in recent years has parsed out that curcumin III is the compound that has the strongest anti-inflammatory action.



Standardizing for optimal performance

As mentioned above – there can quite a bit of variability from batch to batch for the ranges of active components, and particular the levels of BDMC. The amount of BDMC in curcumin products has always fluctuated between approximately 0.2-2.6%, until PURICA BDMC30. This powerful form of curcumin is standardized so that every capsule contains 30% of the master anti-inflammatory curcumin molecule BDMC. The end result is rapid relief of inflammation and pain.

If you are seeking maximum anti-inflammatory action from your curcumin then try PURICA BDMC30 Curcumin today. The dosing is simple, 1 capsule per day for most conditions, and results come within days for most users.

RECOVERY 3.0

Take the anti-inflammatory action of BDMC30 to the next level by also reducing stress and supporting the healing process. Among the list of synergistic and powerful ingredients in Recovery 3.0 are: high potency ashwagandha for helping regulate cortisol, hyaluronic acid to lubricate joints and help with building new collagen and Chaga for a heavy dose of anti-oxidants as well as immune support. Those ingredients combined with BDMC30 and the other ingredients were carefully selected to offer many positive mechanisms of actions, all to support your body and mind so you can get back to doing the things you love.



SAVE
\$4

on any product
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OFFER VALID UNTIL APRIL 30TH, 2023

OUR MISSION AND VISION

Canadian-owned and operated natural health foods and supplements company since 1999. Inspired by nature and backed by science, we create new horizons in health and wellness by empowering you with the finest whole foods, supplements and lifestyle solutions.

Mind and body at ease, free and clear.



Medicinal Mushrooms

THE PURICA DIFFERENCE



PURICA began offering medicinal mushrooms products over 17 years ago. Their flagship product, Immune 7 is a multi-award winning formula that has an army of loyal customers behind it. Today, PURICA continues to focus on quality, purity and potency in order to bring you top quality products you can trust.

Mushrooms have long been used by traditional medicine practitioners around the world. The study of medicinal mushrooms within the realm of mycology has evolved in recent decades. Prior to these new findings there was only one method of accessing high amount of the active compounds found in mushrooms, and that was to use a liquid extraction process. Although this method is still effective, it fails to harness the full spectrum of active compound these fascinating organisms (mushrooms of course!) have to offer.

Therapeutic Grade

- High potency
- Industry leading cost per serving of active compounds
- North American grown

Full Spectrum

- Contains all active compounds found throughout the lifecycle
- Includes: fruit body, mycelium, extra cellular compounds and spores
- Gives you the best of what nature has to offer

Micronization

- Replaces the old extraction methods
- Optimizes bioavailability
- Allows your body to absorb all the amazing compounds

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Bonus Size!
While supplies last

IMMUNE 7 Powerful Immune Support

Tried and true, this formula is made up of a unique 6 mushrooms blend plus Nutricol. Nutricol is PURICA's proprietary blend of grape seed and green tea extracts – these potent ingredients support the immune system in different ways than medicinal mushrooms. This one-two punch of high potency medicinal mushrooms and Nutricol is designed to strengthen and modulate your immune system.



COMPLETE 360 Stress & Immune Support

This 8 mushroom and Sensoril Ashwagandha formula is designed for the times. In addition to the immune strengthening aspect of the 8 medicinal mushrooms, Ashwagandha is there in an effective dose to offer, among other things, support for regulating the stress hormone cortisol. This combination of ingredients lives up to its name!



LION'S MANE Memory Support

This one needs less introduction than it did 10 years ago. Lion's Mane mushroom continues to increase in popularity for good reason. The growing body of research indicates that it supports the nervous system. Benefits may include: improved cognitive function, enhanced memory, increases health of nerves and blood, stimulates neuron growth, improves digestion.



PROUDLY MADE ON VANCOUVER ISLAND SINCE 1999

A leading Canadian wellness company, PURICA is committed to empowering people to fully experience good health by providing the finest whole foods, supplements and lifestyle solutions. Our vision is a world where you achieve your fullest potential in every aspect of life, work and play. In addition to our original flagship products PURICA Recovery and PURICA Immune 7 – voted by Canadian retailers as the best immunity product in the 2019 and 2020 alive Magazine Awards – PURICA features a wide range of medicinal mushroom-inspired formulations and other innovative natural health solutions, along with our best-of-class PURICA Pet and PURICA Equine lines. Visit purica.com

